

Sample SM Posts:


(Partners are encouraged to add their own style, hashtags, relevant links, and location information as they see fit)

Sample #1

  The **Ditch The Training Wheels** Tour is rolling into town!  

We're teaming up with **Pedal Kids USA** to bring an exciting bike class to our community! Whether your child is **[learning to balance, just starting to pedal, or ready to boost their riding skills]**, this is the perfect chance to build confidence and have a blast on two wheels.

Each session is filled with fun, skill-building activities led by expert coaches in a supportive, encouraging environment. Kids will leave feeling stronger, more independent, and excited to ride!

 **Don't miss out—go to [] to register!**


#PedalKidsUSA #DitchTheTrainingWheels #BikeSkills #ConfidentKids #ConnectedFamilies

Sample #2

  The **Ditch The Training Wheels** Tour is coming to [your location]!  

We're excited to host **Pedal Kids USA** for a one-of-a-kind bike class designed for kids who are **[just starting, learning new skills, or ready to level up their riding]**.

Each session is all about building confidence, developing skills, and making biking FUN. With expert coaching and plenty of encouragement, kids will leave feeling more capable and excited to keep riding!

 **Spots are limited—go to [] to register!**


#MoreKidsOnBikes #PedalKidsUSA #DitchTheTrainingWheels #BikeAdventures
#ConfidentRiders

Sample #3

  Ready to ride? **Pedal Kids USA** is coming to [your location]!  

The **Ditch The Training Wheels Tour** is bringing a fun and engaging bike class for kids who are **[learning to ride, working on new skills, or already pedaling strong]!**

Each session is packed with movement, learning, and encouragement, helping kids feel more confident and capable on their bikes. Whether they're practicing balance, pedaling for the first time, or fine-tuning their riding, they'll leave with new skills and big smiles!

 **Sign up today—go to [] to register!**

#DitchTheTrainingWheels #PedalKidsUSA #ConfidentKids #MoreFamiliesOnBikes #BikeSkills

Pedal Kids Resources (for link-sharing)

1. Main Website Homepage
 - a. pedalkids.com
2. Main Program Registration Site
 - a. <https://pedalkids.configio.com/page/parent-welcome-page>
3. Pedal Kids USA Facebook
 - a. <https://www.facebook.com/PedalKidsUSA/>
4. Pedal Kids USA Instagram
 - a. <https://www.instagram.com/pedalkidsusa>
5. Pedal Kids USA Linktree
 - a. <https://linktr.ee/pedalkidsusa>
6. Programs
 - a. <https://pedalkids.com/programs/>

Potential PKUSA Hashtags

Primary:

#pedalkidsusa
#ridetherevolution
#morekidsonbikes
#morefamiliesonbikes
#beanadventureparent

Tertiary:

#adventurefamilies
#confidentkids
#connectedfamilies
#summerbikecamp
#kidswhoshred
#bikecamp
#summercamp
#youthcyclingeducation
#youthcycling
#kidsbikes
#kidsonbikes
#mtb
#bikeskills
#nwa
#northwestarkansas
#[nwa cities]

